

The Campaign
Update Newsletter
of Visible School -
Music and Worship
Arts College
Into the City
Capital Campaign



Springing Forward drawings for 200 Madison

By Ken Steorts, President and Founder, Visible School

What a difference a year makes! At this date in 2009, we just heard about the availability of the iconic 200 Madison building for our new campus. We were searching midtown and downtown for the perfect location while our campus was waiting for us to discover its dramatic shape and beautiful location on the trolley line.

Baseball season was starting across the street at AutoZone Park as we discovered that the Greater Memphis Chamber was selling the building. Unlikely as it was, we began the challenging task of aiming for the very top, the most “visible” place in Memphis for a Christian music college. With a dollar-for-dollar anonymous matching grant in place for the \$6 million campaign, we began raising support and awareness of who we are.

Now, one year later, we own the iconic triangle future campus outright, debt-free! We are incredibly blessed to have hundreds of people of little or great means adding support to this unique music college’s new urban campus.

Architecture firm archimania dug right in, and we are finalizing drawings. Next is the ordering of equipment and materials for a four-story renovation of this magnificent structure. Stage II - Renovation is underway and we are finding new friends from every walk of life in Memphis, Nashville, and all over the world!

Join the campaign to move Visible School *Into the City* with your tax deductible, history-making contribution today! For more information go to www.visible.edu/intothecity.

\$250,000 Assisi Foundation Grant Awarded to Visible

The Assisi Foundation of Memphis Inc. has awarded a \$250,000 grant to Visible School, which will help the music and worship arts college with its \$2.75 million initial renovation of the former C&I Bank building Downtown.

Since its formation in March 1994, The Assisi Foundation of Memphis, Inc. has awarded over one hundred million dollars to not-for-profit organizations serving people located primarily in Memphis, Tennessee, and in the Mid-South region surrounding Memphis.

“We are so grateful to The Assisi Foundation for their generous contribution to our campaign,” said Ken Steorts, founder and president of Visible School. “While we still have more funds to raise for our renovation and then dorms, this grant has helped us make great strides toward the move to our new urban campus.”

Spotlight - visible people

INTO THE CITY June 2010

Scholarships Make It Possible For Students to Follow Their Call

By George Baldwin with Justin Mabee

Sometime in the near future, because of faithful donors and people of vision, 200 Madison and the entire Madison streetscape will be teeming with young musicians from around the world attending Visible School. So we felt like you should meet some of our great people.

Jan Kristof comes from the Czech Republic near Brno, the second largest city in that country. At 17, he felt that God wanted him to study music and the Word. Jan looked for five years for a school that would do just that. "I couldn't find anything like that at home or in Europe or in the United States," says Kristof. "I was ready to give up when I heard a podcast from Visible School and realized the dream that God placed in me was still alive; it had refused to die. After going to a technical college and graduating from a business school I realized that Visible School was God's answer!"



After attending a Visible School summer training course in Germany in the summer of 2007, Jan enrolled in Visible School in the fall of that same year as a worship leading major. For the past three years he has been pursuing his degree with the assistance of scholarship funds. Just this week, Jan completed his senior recital as a worship leading major and graduated on May 15 of this year. He plans to continue training as a worship leader and then return home to lead worship in the Czech Republic and in Europe.

Jan is just one of many students where scholarship gifts have made it possible for deserving students to receive an accredited degree that equips

them to follow their calling.

Even small gifts can make the difference that will enable students to enroll and complete their education. Many students cannot raise all of their tuition from grants, loans and other sources, they need the help that scholarship funds provide. Your \$2,500 scholarship gift makes it possible to generate more than \$20,800 in tuition and fees per student. Consider your role in someone's dream.



Into the City Campaign Update by the Numbers:

Stage I Goal:

Purchase

\$1,050,000 Needed

\$1,050,000 Raised

Stage II Goal:

Renovation

\$2,688,219 Needed

\$573,423 Raised

Stage III Goal:

Equipment

\$652,994 Needed

Stage IV Goal:

Dormitories

\$1,608,787 Needed

Stage V Goals:

Green campus plans

Music academy

